



Happy Women Publishing Company

For Immediate Release...



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Ten Toes with an Attitude

Who doesn't like experiments and who doesn't love experiments with your own appearance? Isn't that why make over shows are so popular. We are all trying various ways to become more beautiful, stylish and unique. On the other hand there's always a fear of not liking the results that we get. What if we had the power to change our fashion statement every day with no fear of mistakes? It might sound too good to be true but the authors of **Toe-rrific: A Simple Guide to Creating Healthy and Beautiful Feet** have found this power and are generously sharing it with the readers.

Toe-rrific is a brand new book about simple and fun ways to express your beautiful self. It shows how creative toenail designs can be a reflection of personality and an ultimate fashion statement. The book encourages women to give freedom to their imagination and to experiment with different colors and styles, not being afraid of imperfections. After all, nail polish remover will let you start over in a matter of minutes.

Each page of this guide is packed with fun for your feet: from step-by-step pedicure to easy painting tips that anyone can master. The book includes over 150 simple designs that show a woman how to use all the colors in her bathroom cabinet and find all the latest glitz at the store. **Toerrific** also contains a list of resources and shopping tips.

The authors are book publishers from **Happy Women Publishing Company** who are sharing fresh new ideas with every woman. They have tested hundreds of polishes, painted every imaginable shade and are ready to show women the real way to take care of their feet and themselves. Besides this publication they have created over 700 books and magazines for F&W Publishing, Prentice Hall, McGraw-Hill, Rockport and Fortune 500 companies.

Go to www.toerrific.com to order **Toe-rrific: A Simple Guide to Creating Healthy and Beautiful Feet** online. The book will be available for \$24.95 on www.amazon.com and in the bookstores by the end of April.

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Toe-rrific: A Simple Guide to Creating Healthy and Beautiful Feet by Elena Prostova and Cathleen Shaw. First Edition. 10 1/2 x 8, 64 pages, multiple illustrations. ISBN: 0-9745627-0-X. \$24.95. Publication: Spring 2004.